



Your innovative idea

Our knowledge

The deadline for applications has been extended to **31st January 2012**

The Exporting for Growth Prize

UK Trade & Investment is looking for the UK's best new export ideas and on 10 November launched 'The Exporting for Growth Prize' competition. Encouraging export growth is vital for the UK economy, and benefits our entire business community. Help us to help your small business expand and prosper overseas.

The competition is open to all small to medium sized companies (SMEs), which have an active UK trading address and are an SME.

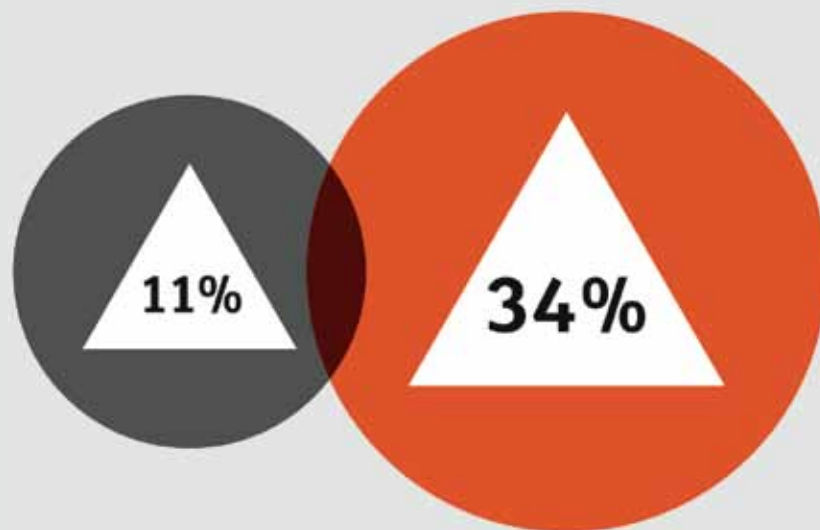
Please visit the website for full details:

www.ukti.gov.uk/exportingforgrowthprize

Supported by:

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pwc



Exporters increase productivity by 34 per cent in the first year alone, and are 11 per cent more likely to stay in business.

You could win over **£5000** worth of advice and support to help your company grow internationally.

What is the prize on offer?

Winners will have access to an exciting range of support including expert business mentoring from HSBC Bank plc and PwC. UKTI will provide up to £5,000 of support through our overseas teams and up to three grants for travel to overseas markets. In addition UKTI will provide access to the full range of services including the flagship passport to export programme and close mentoring from an international trade advisor.

All regional winners will be invited to a prestigious celebratory event in London.

How do SMEs enter the competition?

All entrants need to do is describe their big export idea in no more than 200 words; why they consider it is a good and workable idea and why it's the right time to convert it into an international business opportunity.

What is the process?

Appropriate SMEs will be invited to present their idea to a panel of business experts. A shortlist of those with the best ideas will be invited to an event in their nearest region to present to a live audience of business leaders and a judging panel who will select the best regional idea.

Ensure you don't miss out on this exciting opportunity. Through the business and UKTI support on offer SMEs will have the chance for a head start in making their export idea a reality.



To find out more, scan this code with your smart phone.
www.ukti.gov.uk/exportingforgrowthprize
+44(0)20 7215 8000